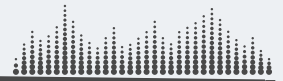




# BRANDON SCHEXNAYDER

STORYTELLER | PODCAST PRODUCER | AUDIO ENGINEER



 **PHONE**  
504-228-5635

 **EMAIL**  
BMSchexnayder@gmail.com

 **ADDRESS**  
3209 Dark Woods Drive  
Franklin, Tennessee 37064

## PROFILE INFO

Highly motivated storyteller and podcasting professional with a passion for working collaboratively to implement and execute a shared vision. In-depth knowledge of audio production and recording has provided a firm foundation for exceeding expectations in production quality on strict deadlines. This, coupled with a firm resolution for accurate research and a "jack of all trades" approach, has created a track record of success in the podcasting industry.

## WORK EXPERIENCE

### MANAGING PARTNER | HEAD OF AUDIO PRODUCTION SOUTHERN GOTHIC MEDIA | 2018 - PRESENT

Southern Gothic Media creates podcasts in the history, paranormal, & true crime genres with a focus on quality storytelling, extensive research, and immersive sound design. As the Managing Partner, I focus on the day-to-day operations, including monthly budgeting, digital marketing campaigns, strategic partnerships, and creative collaboration.

#### EXECUTIVE PRODUCER: SOUTHERN GOTHIC | PODCAST | 2018 - PRESENT

I work directly with the lead researcher & writer to develop a compelling narrative and accurate script. I then host the podcast myself and coordinate additional voiceover talent to ensure timely completion. I also create unique soundscapes and do extensive sound design to make a truly one-of-a-kind podcast that has ranked as high as #23 on Apple's Top History Podcasts Chart!

#### EXECUTIVE PRODUCER: GHOST TOUR | PODCAST | 2021

This podcast is a strategic partnership with Franklin Walking Tours. Together we collaborate to record interviews with various guests and present them in a conversational atmosphere amidst the backdrop of Southern Gothic Media's trademark sound design. I handle project management, storyboarding and audio editing.

## MY SKILLS

Storytelling	<div style="width: 80%;"></div>
Audio Editing	<div style="width: 90%;"></div>
Avid Pro Tools	<div style="width: 95%;"></div>
Sound Design	<div style="width: 85%;"></div>
Research	<div style="width: 70%;"></div>
Podcasting	<div style="width: 90%;"></div>
Voiceover	<div style="width: 60%;"></div>
Sound Mixing	<div style="width: 80%;"></div>

### PODCAST PRODUCER | FREELANCE | 2019 - PRESENT

Work directly with clients on the pre-production, content editing, & audio mixing for interview-based podcasts. Aside from technical skills, teamwork, communication and the ability to maintain strict deadlines are a necessity for handling multiple shows on differing schedules.

### AUDIO EDITOR | PODCAST FAST TRACK | 2018 - PRESENT

Provide editing services for podcasters in a variety of industries, primarily for content marketing. This requires technical proficiency in Avid Pro Tools, as well as a deep understanding of sound mixing.

### RECORDING ENGINEER, MUSIC PRODUCTION | 2010 - 2022

Worked collaboratively with a variety of clients to make their musical visions a reality. I used skills from a number of disciplines, including acoustics, electrical engineering, computer science, & music theory. This work was primarily in studios using large format consoles and Pro Tools software.



## EDUCATION

### MIDDLE TENNESSEE STATE UNIVERSITY | 2001 - 2005

- Received a B.S. Degree in Recording Industry, Music Production & Technology
- Graduated from the University Honors College Program.
- Successfully defended an undergraduate honors thesis: "Reshaping Digital Audio: DSD Encoding as a Viable Alternative to PCM"



## BONUS

GRIM & GHOSTLY TOUR GUIDE  
FRANKLIN WALKING TOURS

EAGLE SCOUT, BOY SCOUTS OF AMERICA (2000)

MERCHANDISING SPECIALIST, BOOKS-A-MILLION (2005 - 2008)

AVID CAMPER & LOVER OF CAMPFIRE GHOST STORIES

LONG TIME PASSION FOR GENEALOGY & FAMILY RESEARCH

BORN & RAISED IN NEW ORLEANS, LOUISIANA



## SELECT PODCAST CREDITS

### ASTONISHING LEGENDS | AUDIO EDITOR | 2021

"The premier paranormal podcast where co-hosts Scott Philbrook & Forrest Burgess do deep dives into the unexplained." This show has 90+ million downloads to date!

### BEYOND THE METER | PRODUCER | 2019 - PRESENT

"A Duke Energy Sustainable Solutions podcast that addresses timely topics of interest to executives responsible for renewable energy procurement and distributed energy resources at Fortune 1000 companies, higher education and cities."

### DENTAL PRACTICE HEROES | AUDIO EDITOR | 2018 - PRESENT

"This dental business podcast is full of in-depth discussions & meaningful strategies intended to be practical for dentists. Topics include business management, marketing, operations and more."

...VISIT MY [LINKEDIN](#) FOR COMPLETE LIST OF PODCAST CREDITS!



## SELECT MUSIC CREDITS

BOB SEGER | "I KNEW YOU WHEN" | 2017

CYNDI LAUPER | "DETOUR" | 2016

GEORGE STRAIT | "HERE FOR A GOOD TIME" | 2011

GEORGE STRAIT | "THE COWBOY RIDES AWAY" | 2014

GEORGE STRAIT | "HONKY TONK TIME MACHINE" | 2019

KEITH URBAN | "RIPCORDER" | 2016

LEE ANN WOMACK | "THE WAY I'M LIVIN'" | 2014

LIONEL RICHIE | "TUSKEGEE" | 2012

MIRANDA LAMBERT | "FOUR THE RECORD" | 2011

MIRANDA LAMBERT | "PLATINUM" | 2014

PETER FRAMPTON | THE BEST OF FCA! 35 TOUR | 2012

THE BAND PERRY | "THE BAND PERRY" | 2010

...VISIT [ALLMUSIC](#) FOR COMPLETE LIST OF MUSIC PRODUCTION CREDITS!



## CAREER HIGHLIGHTS

### PANEL MODERATOR | TRUE CRIME PODCAST FESTIVAL, 2021

Led a discussion on "The Intersection of True Crime & the Paranormal" with several other podcasters.

### 57th ANNUAL GRAMMY AWARDS | BEST COUNTRY ALBUM

Worked on the production team responsible for two of the five albums nominated for this award: Lee Ann Womack's "The Way I'm Livin'" and Miranda Lambert's "Platinum" (Winner).

### BEST ENGINEERED, NON-CLASSICAL | GRAMMY NOMINATIONS

Worked as the long-time assistant to legendary recording engineering Chuck Ainlay, notably during the years he was nominated for our production work on the Pistol Annie's "Annie Up" and Lee Ann Womack's "The Way I'm Living."

### MULTIPLE PLATINUM ALBUMS

Work on platinum award-winning albums includes several albums by George Strait, Miranda Lambert, The Band Perry and more!



- Over 1,000,000 downloads to date.
- Peaked at #23 on Apple Podcasts Top History Podcasts in the United States.
- Nominated "Best Ghost Story Podcast" in the 2021 Paranormal Podcast Awards.
- Nominated "Best Education Podcast" in the 2018 MixCloud Online Radio Awards.